

STRATEGIC PLANNING PROCESS

Timeline

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|--------------------------------|---|
| March – | <input type="checkbox"/> Recruit strategic plan co-chairs |
| April | <input type="checkbox"/> Set process schedule <input type="checkbox"/> Review volunteer needs |
| May | <input type="checkbox"/> Strategic plan steering committee meets <input type="checkbox"/> Review current strategic plan and outcomes <input type="checkbox"/> Identify vision and competitive advantage <input type="checkbox"/> Define focus areas <input type="checkbox"/> Recruit focus area chairs <input type="checkbox"/> Assign focus area staff advisors <input type="checkbox"/> Identify stakeholder groups for feedback process |
| June | <input type="checkbox"/> Begin survey process <input type="checkbox"/> Hold strategic plan orientation <input type="checkbox"/> Begin recruiting focus area committee members <input type="checkbox"/> Set dates for first round of focus area meetings <input type="checkbox"/> Monthly summary report to committee |
| July – August | <input type="checkbox"/> Complete survey process <input type="checkbox"/> Complete recruiting committee members <input type="checkbox"/> Survey results to focus area chairs <input type="checkbox"/> Hold focus area meetings <input type="checkbox"/> Committees conduct SWOT analysis <input type="checkbox"/> Stakeholder focus groups held at summer camp <input type="checkbox"/> Progress report to executive board at July meeting <input type="checkbox"/> Monthly summary report to committee |
| September | <input type="checkbox"/> Hold strategic plan meeting (all focus areas) <input type="checkbox"/> Hold focus area meetings <input type="checkbox"/> Monthly summary report to committee |
| October | <input type="checkbox"/> Hold focus area meetings <input type="checkbox"/> Monthly summary report to committee |
| November | <input type="checkbox"/> Hold final strategic plan meeting to review final draft <input type="checkbox"/> Monthly summary report to committee |
| December | <input type="checkbox"/> Present completed strategic plan to executive board |



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