



# CITY SCOUTING UPDATE

Lonce Scott & Greg Osborn

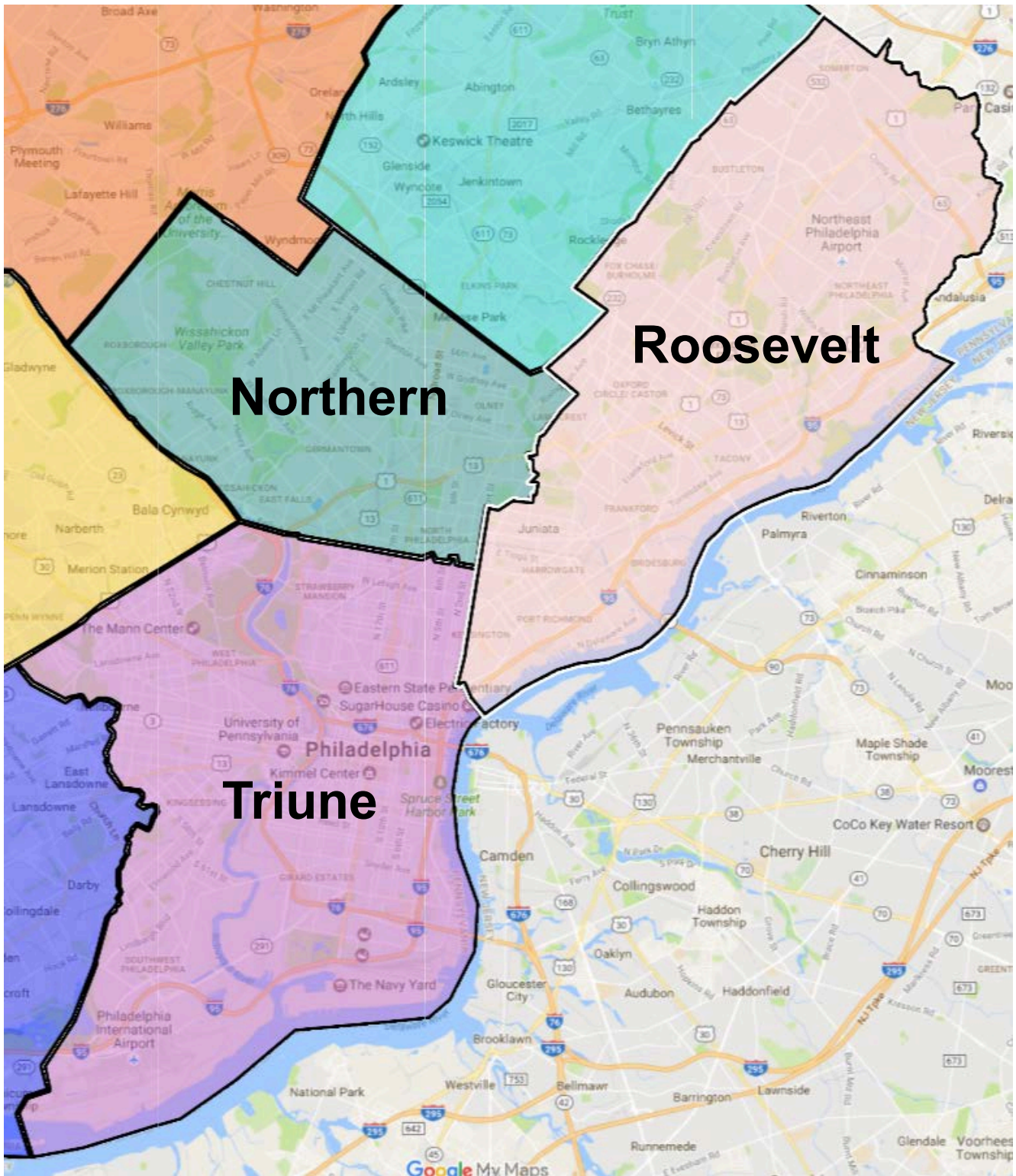


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# Philadelphia Districts

- **Northern** (Northwest)
- **Roosevelt** (Northeast)
- **Triune** (South of Allegheny; North, West, South)
- **ScoutReach** (After-School Programs Throughout City)





**Roosevelt**

**Northern**

**Triune**

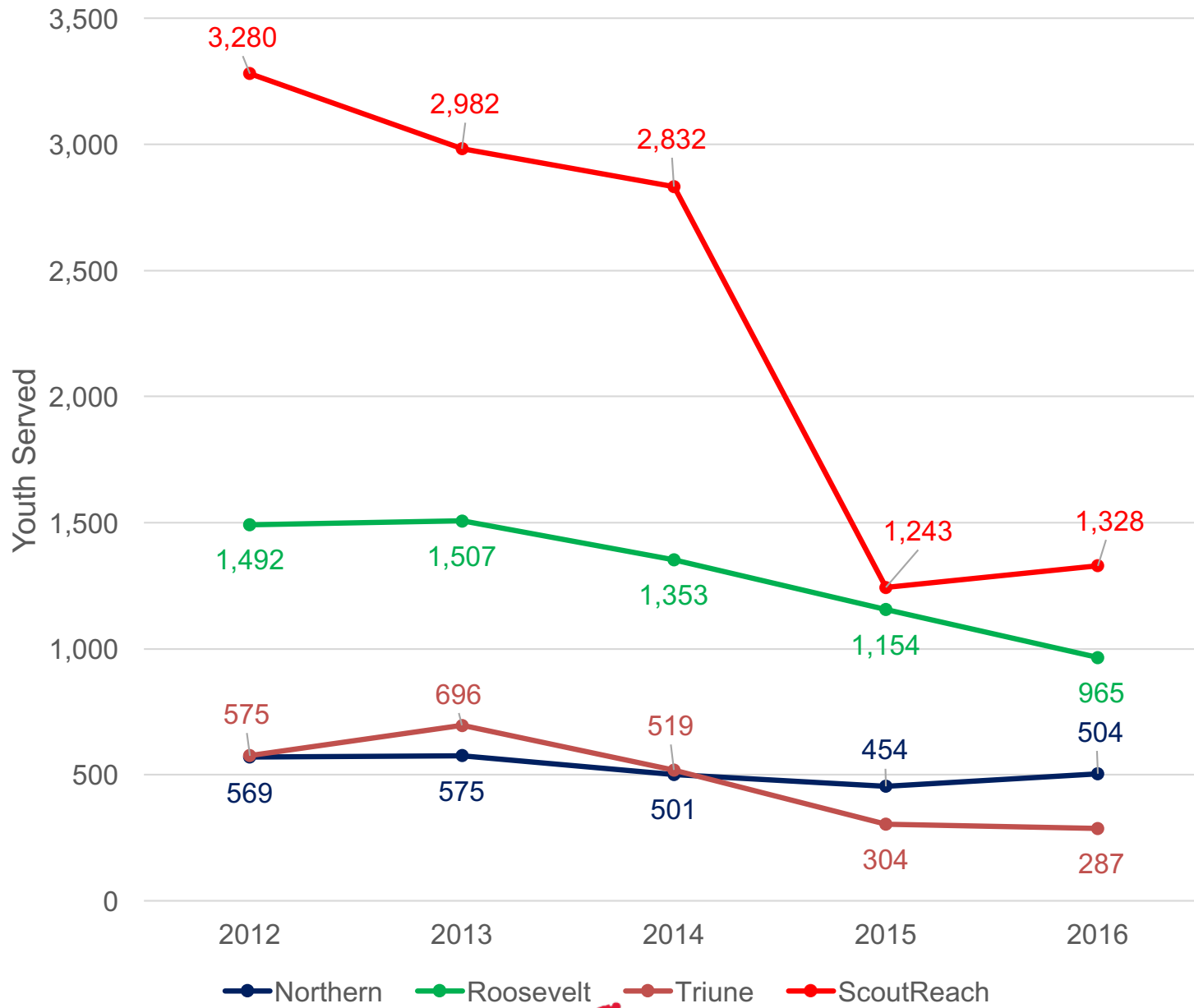
# Membership Today

| <i>District</i> | <i>Youth</i> | <i>Units</i> |
|-----------------|--------------|--------------|
| Northern        | 504          | 26           |
| Roosevelt       | 965          | 53           |
| Triune          | 289          | 17           |
| ScoutReach      | 1,328        | 53           |
| <b>TOTAL</b>    | <b>3,086</b> | <b>149</b>   |



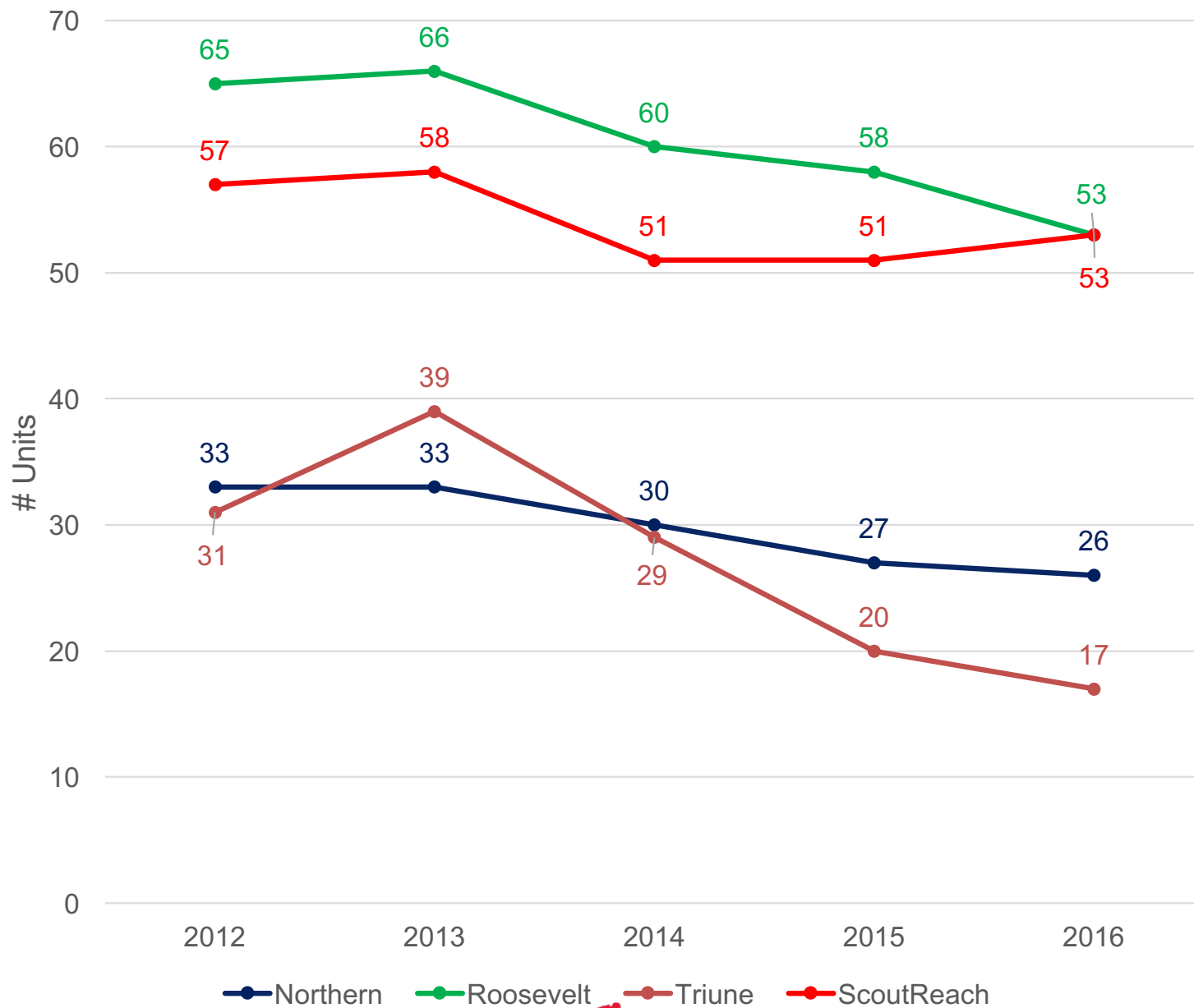
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# Membership History



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# Unit History



# Challenges

- Community perception/knowledge of Scouting
- Consistent leadership
- Volunteer support in partner or potential partner organizations
- Funding
- Family involvement and support
- Transportation
- Access to technology
- Behavioral/developmental/trauma issues
- Changing communities – identifying the influencers



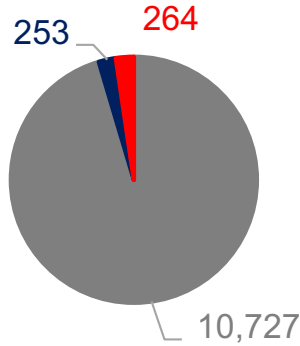
# Examples of Current Partnerships & Relationships

- Cobbs Creek Environmental Center
- Roxborough Scout House – Phila Parks & Rec.
- School District of Philadelphia
- Philadelphia City Council
- Aspira
- Valley Youth House
- Universal Charter Schools
- Salvation Army
- People For People
- Community Centers



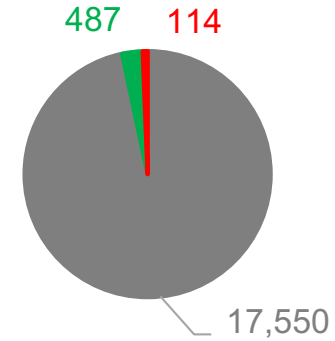


### Northern District 11,244 Cub Scout-Age Youth



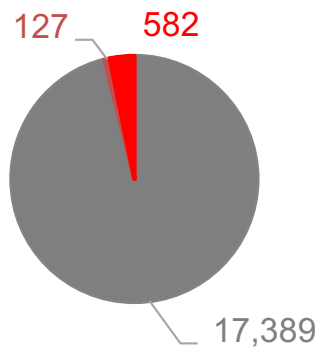
- Cub Scout-Age Youth Not Registered in Scouting
- Current Cub Scout Membership
- ScoutReach Cub Scouts w/in District

### Roosevelt District 18,151 Cub Scout-Age Youth



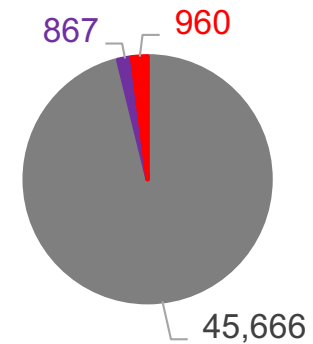
- Cub Scout-Age Youth Not Registered in Scouting
- Current Cub Scout Membership
- ScoutReach Cub Scouts w/in District

### Triune District 18,098 Cub Scout-Age Youth



- Cub Scout-Age Youth Not Registered in Scouting
- Current Cub Scout Membership
- ScoutReach Cub Scouts w/in District

### Philadelphia County 47,493 Cub Scout-Age Youth



- Cub Scout-Age Youth Not Registered in Scouting
- Current Cub Scout Membership
- ScoutReach Cub Scouts w/in Districts

# Targeted Areas

- **Triune**

1. Kingsessing
2. South Phila West/Point Breeze
3. South Phila East/Passyunk
4. Paschall

- **Northern**

1. Olney
2. Nicetown
3. Germantown
4. Logan

- **Roosevelt**

1. Frankford/Juniata Park/Feltonville
2. Port Richmond
3. Holmesburg
4. Tacony/Wissinoming



# Developing Partnerships Going Forward

- Asian American United – AAU
- The National Association of Asian American Professionals – NAAAP
- Southeast Asian Mutual Assistance Associations Coalition
- Cambodian Association of Greater Philadelphia
- Congresso
- Concilio
- Big Brother and Big Sisters of Philadelphia
- Boys and Girls Club of Phila
- The Black Clergy of Philadelphia
- African American Chamber of Commerce
- NAACP
- African Methodist Episcopal Church – First Episcopal District
- Juvenile Justice Center
- Muslim American Society
- PAL
- Elected government officials

