

Membership Update

We Continue to Grow!

The Cradle of Liberty Council increased total membership by 1.4% last month and is on track to continue growing this month. **Our goal is three consecutive years of sustainable membership growth!**

To date, nearly 1,500 new families have joined the Scouting Adventure across the council. We expect about that many more to join before the end of the year, so keep those applications rolling in! Make sure to submit applications nowso your unit can save a bunch of time with data entry during the rechartering process. Better yet, make sure your unit is using online applications (see colbsa.org/recruit for details).

Currently 95 Cub Scout packs throughout the council are accepting boys and girls, and we had 167 girls registered in Cub Scouting as of October 19.

Thank you for all your efforts to invite families into Scouting!

Find Scouting Near You

Top-5 Recruitment Champions

Congratulations to the following units for leading the way in youth recruiting last month:

Cub Scout Pack 315, Constellation District Chartered by St. Anastasia Catholic Youth Organization 24 youth recruited vs. 18 last year (33% increase) 32% growth Cub Scout Pack 76, Minquas District Chartered by Rose Tree Fire Co #1

21 youth recruited vs. 0 last year 280% growth!

Cub Scout Pack 405, Baden-Powell District Chartered by Jarrettown Elementary School PTA

21 youth recruited vs. 11 last year (91% increase!) 29% growth

Cub Scout Pack 146, Continental District Chartered by First Presbyterian Church

14 youth recruited vs. 7 last year (100% increase!) 12% growth

Cub Scout Pack 144, Constellation District Chartered by St. Denis Roman Catholic Church

14 youth recruited vs. 10 last year (40% increase) 12% growth

New Cub Scouts Attend a Day of Fall Fest FREE!



Introduce your new Cub Scouts to the adventure of summer camp and the great outdoors by encouraging them to attend a day of Fall Fest. The whole family can join us for a fun-filled day of activities at Musser Scout Reservation in Pennsburg, PA.

Activities include: Archery, BB gun shooing, Slingshots, Apple Chuckin', Giant Lawn, Games, BMX Bikes, Bouldering Wall, Crafts, Scout Skills, Science, and MORE family activities!

Space is limited and filling-up fast, so register today!

Get More Info & Register for Fall Fest Today!

Fall Fest Promo Video:



Does Your Pack Want FREE Bobcat Badges?

All units that submit new Cub Scout applications no later than **October 31, 2018** by 4:30 PM will receive free Bobcat badges for the newly-recruited Cub Scouts in your pack! Badges will be available for representatives from qualifying packs to pick-up from the Valley Forge Scout Shop:

- BOBCAT
- Badges for applications submitted in September (and from the summer) are currently available.
- Badges for applications submitted in October will be available starting November 9.

Badges not picked-up in October can be picked-up in November. If your unit isn't planning on stopping by the Scout Shop this fall, please contact your <u>district</u> <u>professional</u> and s/he can sign-out the badges and make arrangements to bring them to you.

The number of free badges is based on the net change in registered youth in your unit between the end of June and September. Any transfers out of your unit during this time impact the number. Please email membership@colbsa.org if you believe there's a major discrepancy.

Please make sure to submit proper advancement reports.

See Pack Qualifiers for September

Scouts BSA

For the first time in its 100+ year history, the iconic program of the Boy Scouts of America will be open to young women.

Scouts BSA, launching in February 2019, is a year-round program for boys and girls in fifth grade through high school that provides fun, adventure, learning, challenge, and responsibility to help them become the best version of themselves.



- Scouts BSA Interest Page
- Family Scouting Overview Infographic
- "What's Changing, What's Not" Infographic
- FAQ
- Program Updates
- Scouts BSA Assets: Photos, Videos, Logos, Presentations, etc.
- Order of the Arrow Membership Changes Infographic
- Scouts BSA Pre-Launch Timeline

Scouts BSA Key Areas of Focus:

Scouts BSA Preparation:



Scouts BSA Recruiting:



Scouts BSA Overcoming Hurdles:





New Member Coordinators

Sustaining strong membership in a unit depends not only on having new members join the unit, but also on engaging youth and their families in the unit experiences so that **they feel** *welcomed* **and want to stay.** The role of the New Member Coordinator is to ensure that both keys to success take place.





Welcome to Our Latest New-Units & Partners!

Artisans Order of Mutual ProtectionPack 2226, Roosevelt District

Children's Place Preschool Troop 6006, Roosevelt District

Epiphany of Our Lord Roman Catholic Church Pack 117, Baden-Powell District

Palm Schwenkfelder Church Pack 79, Continental District

How BSA Is Using a New Customized Email Series to Welcome Families

Each email contains bite-size chunks of essential info to help parents and Scout leaders get the most out of Scouting.

Read More



Visit colbsa.org/recruit for more resources







