



Membership Update

Scout Me In!

Thousands of new families will join the adventure of Scouting this fall. And now that Cub Scouts is open to both girls and boys, even more youth will have access to the awesome character development and values-based leadership opportunities that Scouting provides. This newsletter provides some important information as we head into this very busy time of year.

If you want to continue to receive this newsletter, please make sure your Constant Contact preferences (link is at the bottom of this email) include the "Membership Recruitment Newsletter." Please note that if you unsubscribe from this newsletter, you will no longer receive communications from the council's Constant Contact account. This includes camping and district newsletters.

Family Scouting Facebook Live Session

Join us this Wednesday, August 15 at 7 PM as we broadcast live on our Volunteer Facebook Group to discuss Family Scouting in Cub Scouts and Scouts. We'll clarify what's happening and take your questions.

Can't join us? The session will be recorded for later viewing. Don't use Facebook? We'll upload the video to our [YouTube](#) page.



[**Become a member of the COLBSA Volunteers Group**](#)

[**Learn more about Family Scouting**](#)

Members of the council's Family Scouting Task Force, as well as the field staff, are available to meet with chartered organizations, unit committees, and district roundtables to address questions and concerns. Contact your [district professional](#) or email membership@colbsa.org to make arrangements.



Be Prepared for Fall Recruitment



Is Your Unit's Pin Up-to-Date?

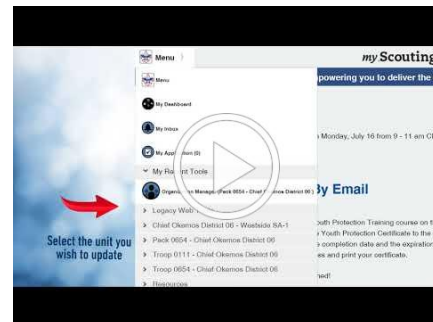
[BeAScout.org](#) is THE tool for families to find your Scouting unit and register online, so it's critical to make sure your unit's pin is accurate. Your unit should also enable online registration if it hasn't already.

- [How to Update Your Unit's Pin](#)
- [Online Registration Unit Guidebook](#)
- [My.Scouting.org](#)

Cub Scout Packs: Is Your Family Scouting Status Updated?

BeAScout pins now have the ability to show the Family Scouting status of a pack: Dens for Boys and Girls, Boy Pack, or Girl Pack.

[Watch the Video](#)



How to Put Scouting on the Map with Google

Your unit can also harness the power of Google to promote and recruit.

[Watch the Video](#)

Fall Recruitment Events

Does your unit have its recruitment event(s) planned for the fall? Let us know your date, time, location, and contact and we'll provide you with recruitment materials at no cost.

Coming soon, your unit will also have the ability to customize promotional materials through our Marketing Toolkit. Stay tuned for details.



New Member Coordinators

Sustaining strong membership in a unit depends not only on having new members join the unit, but also on engaging youth and their families in the unit experiences so that **they feel welcomed and want to stay**. The role of the New Member Coordinator is to ensure that both keys to success take place.

[Find Out More](#)



Resources & Support

Join us at the Council-Wide Roundtable on **Saturday, August 25** for a recruitment seminar, information on the midway, a Family Scouting Listening Session, and more!

[RSVP Today](#)

Visit colbsa.org/recruit for more membership resources or email us at membership@colbsa.org

Thank you for all you do for Scouting!



Saturday, August 25

10 AM - 2 PM

Victory Church

2650 Audubon Rd, Audubon, PA 19403
(adjacent to J.P. Mascaro corporate office)



All adult and youth leaders are invited to join us as we kick-off the 2018-19 Scouting year!



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