District Profile Worksheet

The purpose of this worksheet is to identify person you know who could be recruited as campaign volunteers and/or donors.

District:	
Community or Area(s):	
Completed By:	
Date:	

Influential Businesses:

Major Employers	Owner/President	Scouting Background	Knows/Known By	

Professionals: (Attorneys, Doctors, Dentists, Insurance, Auto Dealers, etc.)

Name	Profession	Scouting Background	Knows/Known By	

Banks & Financial Institutions:

Institution	CEO/Board Chair Scouting Backgrou		Knows/Known By

Other Influential People: (young emerging leaders, retired, other)

Name	Business	Scouting Background	Knows/Known d By	

Media/Miscellaneous: (newspaper, TV, radio, magazines, etc.)

Firm	Name	Scouting Background	Knows/Known By

Hospital:

Ins	stitution	Administrator/Board Pres.	Scouting Background	Knows/Known By	

Education: (principals, superintendents, college officials)

Institution	Name	Scouting Background	Knows/Known By

Government: (city manager, mayor, council members, state senate, state house, US Congress)

Name	Office	Scouting Background	Knows/Known By

Service Clubs/Fraternal Organizations: (Rotary, Lions, Kiwanis, KC, Elks, Masons, Shriners)

Club	Influential Member/Pres.	Scouting Background	Knows/Known By

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Chamber	Director, President, Board	Scouting Background	Knows/Known By

Influential Scouters:

Volunteer	Position/Unit	Influences/Influenced By	Profession

Influential Chartered Partners:

Chartered Organization	Institutional Head	Profession	Knows/Known By

Other Information:

Power structure meets informally at this restaurant/golf course:	
Meeting locations (restaurants, board rooms, etc.):	
Most influential factor special to this community (or area):	
"Dream Team" – if you could have anyone involved in supporting Scouting, they would be:	