



June 30 - July 1, 2012



The Service Credit Union Boston - Portsmouth Air Show is one of the country's premier civilian air shows. Held annually each summer at the Portsmouth International Airport at Pease, the event showcases world-class aerobatic champions, military jet demonstrations and entertainment for the whole family. In addition to being a first-class aviation event, The Service Credit Union Boston - Portsmouth Air Show supports and is operated by two of New England's finest community organizations. The Brain Injury Association of New Hampshire is a private, non-profit, family and consumer run organization representing over 5,000 New Hampshire residents with acquired brain disorders and stroke. The Daniel Webster Council, Boy Scouts of America serves more than 13,000 youth annually. Show highlights include:

- Hundreds of unique ground displays, historic aircraft, children's activities and displays
- Private viewing chalets, flight line club seats, reserved box seating, and general admission seating areas
- Four and a half hour feature flying show
- Opportunity to meet the performers and tour the equipment of the United States Air Force, Navy, Army, Marine Corps, and Coast Guard
- New Hampshire, Boston and southern Maine market region with a 4.5 million person population base
- Extensive event advertising program with more than 40 million media impressions annually
- Attracts approximately 100,000 fans annually



Let us land your company picnic or client outing!

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Upscale hospitality and premier amenities!

THE BLUE SKY CLUB

The Blue Sky Club is an exclusive area on the flight line affording members excellent viewing of The Service Credit Union Boston-Portsmouth Air Show. Amenities include a delicious buffet with complimentary beer and wine. The Blue Sky Club is ideal for entertaining your clients, friends, family or special guests in first-class style.

All-Inclusive Blue Sky Club Benefits:

- Reserved market table for eight each day
- On-site VIP parking
- Delicious, food buffet – including continental breakfast, lunch, gourmet desserts and snacks
- Beer and wine
- Air-conditioned restrooms
- Pride of involvement in highly regarded community event
- Blue Sky Club ticket

Membership Donation

Your donation to become a member of the Blue Sky Club provides you with member and guest benefits as well as sponsorship support of The Service Credit Union Boston-Portsmouth Air Show program. All members will receive special recognition for their support.

Blue Sky Club Membership: \$1,500

PRIVATE CHALETs

The Chalet Area is a reserved private area, which provides premier viewing of the show. Chalets, custom-sized for your group, are ideal for company picnics or entertaining clients and special guests. Chalets include a large tented food serving area, tables with chairs, and theatre seating. Full service catering, including beverages, is available at very reasonable prices.

Features & Guest Benefits:

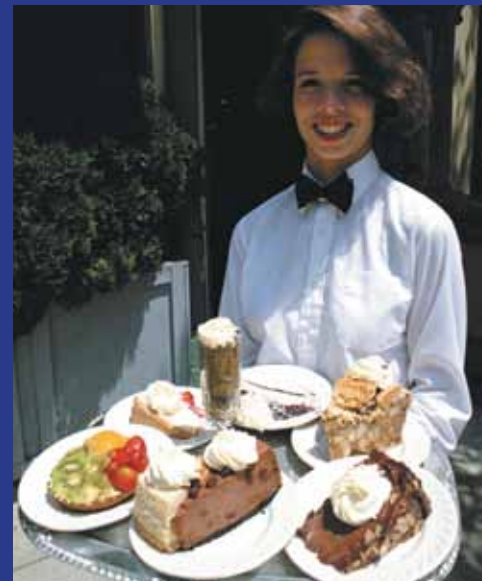
- Tent, tables and seating provided for your comfort
- Exclusive location on flight line for viewing of all air show entertainment.
- Private tent and air-conditioned restroom facilities
- The Service Credit Union Boston-Portsmouth Air Show can accommodate any size group from 150 to 3,000 people. Please ask for a quote on a specific chalet size or multiple day pricing. Includes 25 VIP parking passes per day.
- Investment options:
\$15,000 (100 people per day) plus catering at \$29.95 per person
\$10,000 (50 people per day) plus catering at \$29.95 per person
- All ages entering a Private Chalet require a Private Chalet pass
- Corporate banner at chalet entrance

FLIGHT LINE CLUB

The Flight Line Club is an exclusive area on the flight line affording members excellent viewing of The Service Credit Union Boston – Portsmouth Air Show. The Flight Line Club is ideal for entertaining clients, friends, family or special guests in first-class style.

All-Inclusive Amenities:

- Admission to the show
- Reserved choice viewing on the flight line
- Access to air conditioned restroom
- Continental breakfast
- Grilled luncheon entrees with side dishes
- Snacks/Desserts
- Unlimited beverages including beer, ice tea and soda
- Free VIP parking pass (1 per two adult tickets)



Delicious food and desserts



Exclusive seats on the flight line



Get up close with air show performers

Partner with a treasured community event!

SPONSORSHIP OPPORTUNITIES

Why partner with The Service Credit Union Boston – Portsmouth Air Show?

- Esteemed event that supports two worthy community organizations; the Brain Injury Association of New Hampshire and the Daniel Webster Council, Boy Scouts of America
- Attracts nearly 100,000 attendees over the course of the show
- Attendees are families with above average household income
- More than 40 million media impressions for the air show every year
- You'll have a lot of fun!

Sponsorship benefits could include:

- "Hosted by" naming rights of performers and attractions
- Unique event tie-ins/trades
- Logo promotion in official program and on other selected air show advertising
- Premier and/or other reserved seating
- Airplane rides/"meet and greets" with show performers
- On-site promotional display, product demonstrations, and giveaways
- On-site signage and public address recognition

Call us today and let's discuss how we can partner to promote your business!



Contact us today for more information or reservations

603-625-6431

Email: Greg@Bostonportsmouthairshow.com Web: BostonPortsmouthAirShow.com